



Legal Marketing Solutions



Qlegal provides legal marketing solutions. We focus on search engine consulting for the legal community . Our specialty is organic SEO in competitive legal niches. We can help your firm dramatically increase the number of qualified inquiries you receive. Our strategy leads to consistent improvements over time. It's time to take the reins off your Website and let it reach the prospective clients it was designed to reach today.

Qlegal came out of the idea that law firms need leadership in the area of search. Many firms have made a significant investment in their front end web infrastructure, and they have built their brands on the Web, yet they have ignored search. The choice of a law firm is an extremely personal and important choice, and many firms market to an emotional and visual level that can't be searched

and can't be found on the Internet. We understand how potential clients search for firms. We can bring more clients to your firm based on our Practice Group Optimization Methodology. Open your firm's brand to SEO and let us enable a new round of clients to find you. Contact Francis McGovern at **617.816.2969** or fgm@qlegal.com today.

Qlegal's Services

- Search Engine Quality Audits
- Organic Search Engine Optimization
- Paid Search Management
- Blogging / Newsletters

- Linking & Directory Management
- Social Media Optimization
- Reporting & Analytics
- Local Search Listings